

1+1 Minimum effort for maximum organisation

# Steelcase

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**Please task chair** n/p/k industrial design

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Printed on at least 60% recycled paper. Cert no. BV-COC-858659. Printed in France by OTT Imprimeurs – Wasselonne.

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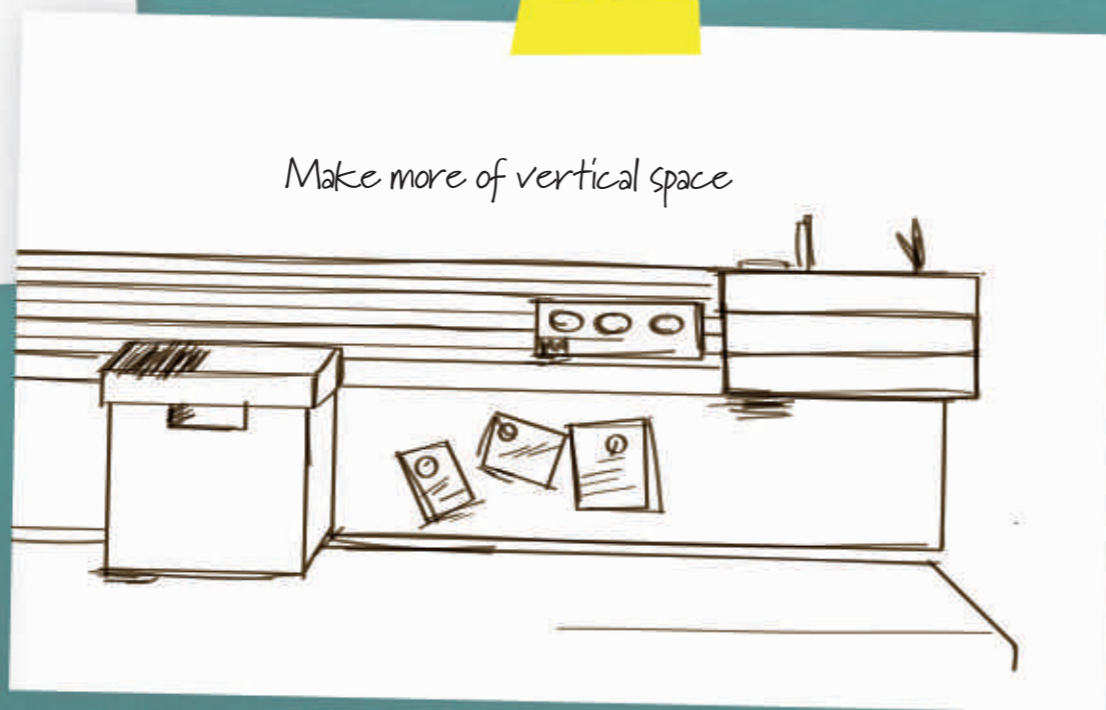
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Wasted space is wasted money



Tools for interior organisation



Make more of vertical space



## Insights & observations

- 1- Paper persists & growing range of objects to store
- 2- Filing is time-consuming
- 3- Most storage = out of sight, out of mind



### 1+1 Minimum effort for maximum organisation

Research shows that most office workers **still "pile" rather than "file"**. Lack of time and inappropriate storage solutions cause people to avoid organising their workspace, all to the detriment of personal and company performance. 1+1 Worktools have been designed to revolutionise the way in which information and objects are **stored and retrieved**. This diverse range facilitates **easy sharing of knowledge** among colleagues, reduces the time taken to organise workspaces and helps users to **store more, in less space**. Infinitely versatile.

### Why 1+1?

- M** Adapts to the growing diversity of objects being stored.
- iii** Reduces time taken to organise. Supports needs and preferences of individuals and teams.
- ♥** Encourages visual & dynamic access to information.



Anticipated



Active



Archived



\*  
49% of Europeans do not have enough space to store their stuff.  
For 36% of them storage is not adapted to the object.  
35% do not have enough accessories to store neatly.

**First step to organisation**

For most people storing can seem an effort and a thankless task but Steelcase's research-inspired AAA (Active - Anticipated - Archived) approach to organisation helps users increase efficiency and saves time.

**1+1 storage solutions are designed according to the frequency they are accessed.** They also accommodate every shape and size of object to make storage simple, quick and intuitive.

M² + 🧑 + ❤️



**Active material is used daily**  
It must be kept visible, above or at the desk.



**Anticipated at least once a week**  
Material needed at least once a week, for referencing or work waiting to be done, should be kept at hand's reach, or close to the desk.



**Archived seldom**  
Information & objects infrequently accessed find their place in archived storage solutions.

\* IPSOS Workplace Survey 2007

Individuals use tools  
in different ways



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### Easy and intuitive, multipurpose tools

One of the core features of 1+1 Worktools is **versatility**. Accessories have been designed for multiple applications, giving the user greater flexibility. Inside storage can be used to **comply with a clean-desk policy** and the tools can be utilised on partitions or rails overhead, on the desk, under the desk – wherever is best to support specific ways of working. Supporting an increasingly mobile workforce the 1+1 range adapts to the needs of any user and enables personalisation of one's working environment to improve efficiency.



C3514

Make the most of  
storage space

## M<sup>2</sup> Optimise storage capacity

1+1 Worktools enable users to **convert previously wasted spaces into useful storage areas**. Innovative tools can be applied horizontally and vertically, on the interior and exterior of storage and desking systems - to maximise space performance. A clear and ordered workspace also leaves users with more time to concentrate on more productive activities. By supporting a more efficient use of space and time, Worktools deliver tangible cost savings for companies.



Sharing knowledge supports creativity and efficiency

♥ Meeting the needs of teams as well as individuals

As collaborative office work increases, anybody filing or organising items is unlikely to be the only one looking to retrieve it. 1+1 Worktools support **horizontal and vertical displays** of information for easy identification and accessibility.



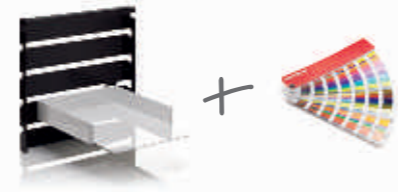
Create visible storage zones with appropriate labelling



**1+1 – Smarter organisation to make your space work harder**



**Freestanding Orgarail D502010**  
 Inside storage, on-top or seated on a desk. Visible or hidden. Use vertical free space and keep documents and daily tools close at hand.



**Hanging orgarail D502011**  
 Order piled papers and optimise use of cupboard space.



**Foldable shelf (2/3 compartments) D502013/ D502016**  
 Space optimisation in between shelves. Compartments for paper supports, envelopes, forms, stationery, cables, food...



**Book support D502012**  
 Holds binders, books and other documents in place. Easy to reposition on the shelf and personalise with magnetic label holders.



**Suspended fabric folder D502014**  
 Adapts to whatever the shape of the object stored... for general office and personal use. Fits also inside pedestals.



**Magnetic Label holder (set of 5) D502015**  
 Easy identification and positioning at a glance. Create personalised filing systems and storage zones with flexible labels.



**A4 Letter tray long D502002 /across D502001**  
 Can be stacked, freestanding or affixed to orgarail or 1+1 freestanding orgarail, identification labels provided.

**Better tools create smarter storage**  
 43% of European office workers feel that they would benefit from increased storage space. But what if they just needed proper organisation tools? 1+1 Worktools offer a broad range of **unique and versatile solutions** for storing and organising. By helping users make more efficient use of existing storage units and space, these can reduce the need for increases in capacity.



**Toolbox (4 elements) D502004**  
 Perfect to store small stationery items, pens, stapler. It may be placed on the worksurface or affixed on a rail. Penbox with a lead.



**Long tray D502008**  
 The anti-sliding mat prevents CD's, envelopes or notes from falling. Places tools required on a daily basis at hands reach - mobile phone, tea cup or bottle of water.



**Hook D502006**  
 Portable cloakroom. Keeps bags within sight. Can also be used for telephone headband, keys, access cards. Fits on all desktop thicknesses between 13 and 30mm.



**Binder Holder D502003**  
 A solution for vertical filing of binders, magazines, books or files. Can be used inside a cupboard, on a desk or hung on an orgarail. Identification labels provided. Easy to handle.



**Box D502005**  
 Mobile and flexible organisation. No prescription in terms of use: suspended files, cables, shoes, laptop. Limits clutter in the bottom shelf of cupboards. Easy to personalise with labelling.



**Cable stop D502007**  
 Keeps cables neatly together. Stops cables slipping from desk tops. Fits all desktop thicknesses between 13 and 30mm.

